



# How we work has changed, but the need for great leadership hasn't.

## We build leaders to meet today's demand for high-performing, healthy teams.

Awesome People Leaders (APL) is the first-of-its-kind leadership training experience to develop skills that deliver the results your leaders need to succeed. It combines:



Neuroscience



Emotional Intelligence



Inclusion & Belonging

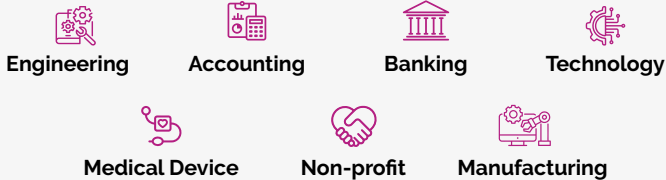


Healthy Work Culture Behaviors

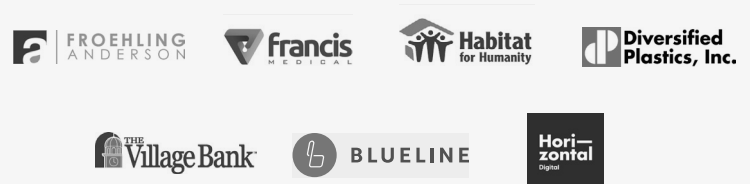
Our training is bite-sized, available 24/7, practical, and actionable. But wait, there's more; members are supported by experienced business leaders who have a track record of leading high-performing, thriving teams.

### Our Clients include

#### INDUSTRY



#### COMPANIES



By implementing our 12-month program, you impact several areas of your business at once:



#### Talent

**85%** of employees quit because of their manager

- ➔ Keep Great Talent
- ➔ Avoid Burnout
- ➔ Upskill Your Team



#### Customers

Companies that lead in customer experience have **60%** more engaged employees

- ➔ Increase Customer Satisfaction
- ➔ Retain Customers



#### Operations

Companies with an engaged workforce are **21%** more profitable

- ➔ Increase Productivity
- ➔ Improve Profitability
- ➔ Reduce HR Costs

[www.awesomepeopleleaders.com](http://www.awesomepeopleleaders.com)

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# What makes the Awesome People Leader experience so... awesome?

- ✔ A guided order of topics that also allows members to self-pace and jump to relevant topics.
- ✔ Access for 12 months across a full business cycle.
- ✔ Each micro-lesson includes a short video and downloadable pdf document.
- ✔ Downloadable tools, resources, videos and bonus materials on 60+ topics.
- ✔ Monthly community coaching calls for live, interactive discussion and guidance.
- ✔ Micro-lessons of **15 minutes or less**.
- ✔ Access to experienced leaders providing responses within 1 business day.
- ✔ Practical, actionable exercises to immediately apply learning.
- ✔ Weekly notifications via email, text, or third party platforms.
- ✔ Private online community for learning and questions.
- ✔ Monthly reporting for companies with ten or more participants.
- ✔ Mobile & Desktop Accessible.
- ✔ Knowledge check of key content.
- ✔ Certificates of completion.
- ✔ ADA Compliant.

## What our APL Members receive:

A practical masterclass of 60+ micro-learning topics they can apply right away.

**Topics include:** Active Listening, Brain Science, Building Trust, Collaboration, Communication, Conflict management, Decision making, Delegation, Difficult conversations, DEI&B foundations, Development, Emotional Intelligence, Feedback, Managing change, Managing performance, Prioritization, Recognition, Resiliency and more!

## How we ensure accountability to deliver ROI:

- Weekly notifications and reminders
- Member knowledge check of key content
- Personal check-ins based upon platform consumption and engagement
- Monthly reporting for companies with ten or more participants.
- Certificates of completion

Pricing for twelve (12) month program based upon the number of participants:

**Upto 9  
Participants**  
**\$1200**  
Each Person

**10 -25  
Participants**  
**\$1000**  
Each Person

**26+  
Participants**  
**\$900**  
Each Person

Are you a non-profit or have 50+ people? [Contact us](#) for pricing.

“*Try APL! Heather is great to work with, her content is top notch, and her commitment to her clients is obvious. She’s responsive, insightful, and creative. If you think you need help in this area, you need APL!*”

**Dan R.**  
Chief Integration Officer, Nic Map Vision

“*The program has been so well received; we are talking to her about how we can expand on it.*”

**Julie K.**  
President, Horizontal Digital

“*I have to gush about how much I am getting out of the Awesome People Leader program. I’m feeling so much more empowered navigating my first managerial role with these tools in my back pocket.*”

**Christine F.**  
Awesome People Leader Participant



[Schedule a Demo Today](#)

[Take a Tour](#)

[Get Started](#)